



# Geneva, skills for tomorrow.

A DYNAMIC HUB OF KNOWLEDGE LINKING LOCAL  
EXPERTS IN KEY INDUSTRY SECTORS

**10 free of charge services  
provided by the Geneva Convention Bureau**

- 1 Venue search
- 2 Bid preparation & support
- 3 Negotiation of hotel rates
- 4 Supply of promotional material
- 5 Analysis of congress & meeting requirements
- 6 Site inspection arrangements
- 7 Tentative reservations for conference venues & room allotment
- 8 Assistance in the selection of the DMC/PCO
- 9 Help with social events, guides, excursions & transfers
- 10 Promotion of your event: online calendar, press release, social media

# Top 3 reasons to hold your next event in Geneva



## 1 A HUB OF EXPERTISE

- Leader in know-how
- A city of dialogue
- Excellence in hospitality
- A tech city focused on the future

## 2 MULTIPLI-CITY

- In the heart of Europe, an international airport connected to 140 destinations
- Free Public Transport for every guest
- 7 minutes by train from the airport to the city centre
- A trendy multicultural city with a southern flair

## 3 PERFECTLY SWISS

- Unparalleled value for money
- 7,7%, the lowest VAT in Europe
- Stability and punctuality
- Sustainable by nature



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