

# WHY GENEVA, SWITZERLAND

## Getting to Geneva is easy !

- An international airport with more than **150 direct flights** to and from North America, Europe, Africa, Asia and the Middle East
- Land in the city centre: airport direct train to the city centre in **7 minutes**
- International **direct train** connections to major European cities including Paris, Milan and many more
- Highly efficient, cost-effective and wide-reaching transport and communication networks

## A wide choice of accommodation

- **133 hotels** and **more than 15,000 hotel rooms** in Geneva and its surrounding area
- More than **2,000 beds in low cost accommodation** and more than **2,000 private accommodation** offers (Airbnb,...)

## Swiss values

- **Punctuality, quality & reliability** feature in every aspect of daily and professional life
- Political and economic **stability and security** will guarantee a smooth process

## A highly professional Convention Bureau

- A team of passionate experts with a **strong local network**
- **Complete knowledge of the meeting industry** and associations clients
- **Strong partnerships** with hotels and tourism providers – full city approach

## Sustainability as our number one priority

- **Switzerland ranks second** in the World Energy Trilemma Index 2022, excelling in stability, affordability, and low CO<sub>2</sub> intensity
- Multiple sustainable initiatives, including Palexpo congress centre being **Switzerland's second largest solar power station**

## The city of Dialogue

- Home to **497 NGOs and 42 international organisations** including the United Nations, WHO and WTO
- Numerous international and European associations have established their headquarters in Geneva

## A hub of scientific excellence

- Geneva is home to **several international scientific and academic institutions** including CERN, Campus Biotech, HUG, UNIGE attracting top researchers from around the world

## A multicultural city

- 41,5% of the city's residents are global citizens: a truly **diverse, tolerant and inclusive destination**
- **Geneva is home to 196 different nationalities** living and working together

## A beautiful city with a southern flair

- Nestled between **Europe's largest alpine lake** and majestic mountains (including the Alps and Mont Blanc)
- Located amidst outstanding countryside, vineyards and picturesque beaches
- An exceptional green heritage: more than 80% of Geneva residents live less than 5 minutes away from a park

## Sustainable Certifications



**GENEVA**  
CONVENTION BUREAU

# WHAT YOU WILL GET

## As a congress organiser

- Lowest VAT in Europe: 8.1% (refundable) and under certain conditions registration fees for educational and academic events are exempt from VAT
- Our two congress centers and many hotels with meeting facilities offer competitive packages and special conditions tailored to meet your needs
- Hosted site inspections
- Financial support from the Geneva State for your welcome ceremony (CHF 10.- per participant)\*
- Significant discounts are available for selected venues, ensuring cost-effective options for your social events
- Supply of promotional material, help with the communication, promotion of your events and delegate boosting
- Increased visibility of your event in the city
- Connection with the Geneva State, local authorities and city representatives
- Additional specific support can be further discussed with the Geneva Convention Bureau and Geneva's authorities

\*option to choose between the financial support for the welcome ceremony OR the Meet and Taste card for delegates

## As a delegate

- One of easyJet's main hubs with more than 93 destinations to/from Geneva
- Free travel on public transport throughout your stay
- Affordable and negotiated hotel rates (Geneva City Wide Chart)
- Discounted airfares on flights operated by Lufthansa Group Airlines
- Citizens from the United States, Canada, New Zealand, Australia, Israel, Singapore, Europe's Schengen area, the European Union and the European Free Trade Association (EFTA) do not require visas to enter and stay in the country for 90 days
- [Meet and Taste gift card](#) to offer your delegates the opportunity to eat and drink in 100 restaurants
- Geneva Tourism information booth in the congress centre including dedicated staff\*
- Welcome desk at the Geneva airport Visitors Centre\*
- 20% off the [Geneva City Pass](#) and preferential rates on [Guided City Tours](#)
- Free Wi-Fi in the city

\*from 500 delegates



- 1 Palexpo Auditorium, Geneva
- 2 CIGC UICC @ UICC World Cancer Congress 2022
- 3 Bâtiment des Forces motrices, Geneva

## CONTACT US

Our team remains at your entire disposal to further discuss your needs.

✉ [gvacb@geneve.com](mailto:gvacb@geneve.com)

 Geneva Tourism & Conventions Foundation

[geneve.com](https://www.geneve.com)



Access more resources for associations and PCOs, such as the Geneva Responsible Events Guide

**Subscribe now**